



NSC Board of Directors
Meeting (Hybrid) Meeting Minutes
March 25, 2025
Bothell Senior Center

Present: Rocio Luna-Culotti, Foram Shah, Christine Fordyce (virtual), Vivek Singh, Linda Brabant, Setareh Mahmoodi (virtual), Rick Kendo, Han Tran

Excused: Arny Alejandrino, Kenny Mwendar, Jack Peters

Staff: Nathan Phillips, Isaiah Shim, Tracey Harvey, Brie Allen, Bing Teng, Pasha Mohajerjasbi

Guests: Various members, former volunteers, current and former Advisory Council members

Meeting Called to Order at 5:31 pm

Call to Order and Board Member Roll Call

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Public Comment

- Public comments were limited to 2 minutes per person
- The Board is acknowledging the comments made but not commenting on them
 - One comment was made requesting that the public comments get written into the minutes, like the NPRSA

Consent Agenda:

- Minutes from February discussed
- February Financial Report was discussed
- **Consent agenda is approved unanimously**

Art Show Planning

- New flyer showing dates for the Art Show and details for workshops (draft)
 - The art show, demonstrations, workshops, day trips, special activities, and silent auction are all advertised on this flyer
- Details about how the auction will proceed are discussed
- Sponsors for the Art Show are discussed
 - Each board member acquiring one sponsorship was discussed
 - Rick and Vivek discuss their time going out to different nearby cities to acquire sponsors and market the event

- Dealing with competitors for getting sponsors
 - Vivek asked about the paperwork for the sponsors, does it require grant writing or is it a donation
- There will be 3 workshops for the Art Show this year
 - April 30th and May 7th
 - Illuminate Springs: Hand-Painted Floral Candles (Sip and Paint)
 - Block Printing on Tote Bags (kids' workshop)
 - Abstract Fluid Art (Sip and Paint)
 - Day Trips will also be advertised, part of the Art Show/Week advertising
 - One food workshop is wanted for May 7th
 - It is in the works
- Northshore School Band will be performing
 - Fernwood Elementary potentially coming
- The Silent Auction will conclude on Saturday, May 3rd
- A document with current sponsors and different sponsor levels is requested
- Help needed by the board members needed for the Friday night reception
- Leaving the catalog and Art Show flyer to local, small businesses

CEO Report

- Mission Moment: Supporting Members in Q2
 - Brie Allen, Member Services Director
 - Tracey Harvey, Program Director
 - Pasha Mohjerjasbi, Partnerships Manager
 - New Member Orientation, the last one had 15 people, and 4 new members joined
 - Things discussed:
 - NSC History
 - Gratitude Ice Breaker
 - Very successful
 - Northshore Code of Conduct
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 - How to use Catalog
 - Upcoming Events
 - Ways to Get Involved
 - Advisory Council took people on tours afterwards
 - Front Desk Volunteer Meeting
 - Currently polling for meeting time
 - Programs, Clubs, Activities
 - Currently over 207 activities
 - Trying to get all 5 categories of the catalog at all 3 NSC sites
 - Increase in activities at all 3 sites compared to Winter 2025

- o New Spring registration process, in-person registration support, call-in, and online registration for Pickleball players
 - o 3/18/25
 - 102 MyActiveCenter transactions (all pickleball)
 - Volunteers did not need to be involved in that process
 - Positive response from volunteers and pickleball players
 - o Appreciation and Recruitment
 - Recruiting instructos
 - Thank you to volunteers
 - o **Program and Member Services**
 - o New Programs and Events at Mill Creek
 - Enhance Fitness
 - Monday Morning Movies
 - Computer Help
 - TED Talk Tuesdays
 - Chess Club
 - Zumba GOLD and more
 - o Member Stats 2025-New Members by each month
 - Jan-179
 - Feb-127
 - March-160+ as of a couple of days ago
 - o Membership and Memories
 - May 8th and May 9th
 - Photoshoot for members and friends and families can take photos
 - At Bothell and Mill Creek
 - o Overall
 - Collaborated w/IT to unify communications processes
 - Streamlined online membership process
 - Optimizing MSC
 - Soft launch MyActiveCenter
 - Expanded fitness offerings to other sites
 - Instructor Recruitment
 - Expanded club offerings
 - o Trying to further unify three sites
 - Consistent practices across all 3 sites
 - o Are non-renewals being tracked? And how?
 - Volunteer team will be put together, Northshore Neighbors
 - People out in the community, work on retention
 - Ex. Someone hasn't been in for a month, reaching out to them
- CEO Update
 - o New chef Shant is making Community Dining very successful

- Asked about OT posting and PT posting
 - How to create a position with more hours
 - In the process

Advisory Committee Update- Chris and Linda

- Terry Busch spoke
 - Meeting next Tuesday
- Charter updates
 - Charter is being revised
 - More discussion will happen at the next meeting

Executive Session

- Session started at 6:27 pm

Meeting officially adjourned at 6:27 pm

Minutes compiled by Isaiah Shim 3/25/2025

Board Review by: Rocio Luna-Culotti, Board President