



NORTHSHORE SENIOR CENTER

***“Paving Our Future”***  
***2010 Community Auction***  
***Benefitting Northshore Senior Center***  
***and Kiwanis of Northshore***  
***April 23, 2010***



**SPONSORSHIP LEVELS**

**Premier - \$5,000**

- One table for 10 at Dinner and Auction with guaranteed preferred placement (value \$750)
- Complimentary delivery of auction items for you and your guests throughout the greater Northshore area the week after the event (priceless)
- One full-page recognition ad\* in the auction catalog (value \$150)
- Special recognition during Live Auction from the stage and on the video screen
- Special recognition with sponsor logo on the Northshore Senior Center website “Featured Events” section of home page, beginning January 25 and continuing until April 30, 2010. (value \$450)
- Additional recognition with sponsor logo on Senior Center Auction web page beginning January 25 through December 31, 2010; Kiwanis of Northshore will include link on Kiwanis website to this Auction web page through April 30, 2010 (value \$825)
- Additional recognition with sponsor logo on Senior Center quarterly “Special Events” web page on Auction event notice, beginning January 25 through April 30, 2010. (value \$225)
- Special recognition in the Senior Center’s Summer 2010 newsletter
- Acknowledgment to be published in a selected local newspaper following the auction

**Gold - \$3,000**

- Six (6) tickets for dinner and auction (value \$450)
- One half-page recognition ad\* in the auction catalog (value \$75)
- Acknowledgment during the Live Auction from the stage and on the video screen
- Special recognition with sponsor logo on the Northshore Senior Center website “Featured Events” section of home page, beginning January 25 and continuing until April 30, 2010. (value \$450)
- Special recognition with sponsor logo on the Senior Center Auction web page beginning January 25 through April 30, and small logo May 1 through Dec 31, 2010; Kiwanis of Northshore will include link on Kiwanis website to this Auction web page through April 30, 2010 (value \$625)
- Additional recognition with sponsor logo on Senior Center quarterly “Special Events” web page on Auction event notice, beginning January 25 through April 30, 2010. (value \$225)
- Special recognition in the Senior Center’s Summer 2010 newsletter
- Acknowledgment to be published in a selected local newspaper following the auction



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**Silver - \$2,000**

- Four (4) tickets for dinner and auction (value \$300)
- One business-card size recognition ad\* in the auction catalog (value \$40)
- Acknowledgment during the Live Auction on the video screen
- Recognition (no logo) on the Northshore Senior Center website “Featured Events” section of home page, beginning January 25 and continuing until April 30, 2010. (value \$150)
- Listing (with small logo) on Northshore Senior Center Auction web page beginning January 25 through April 30, and listing only (no logo) May 1 - December 31, 2010; Kiwanis of Northshore will include link on Kiwanis website to this Auction web page through April 30, 2010 (value \$390)
- Additional recognition with sponsor logo on Senior Center quarterly “Special Events” web page on Auction event notice, beginning January 25 through April 30, 2010. (value \$225)
- Listing in Auction acknowledgement in the Senior Center’s Summer 2010 newsletter
- Acknowledgement to be published in a selected local newspaper following the auction

**Bronze - \$500**

- Two (2) tickets for dinner and auction (value \$150)
- Acknowledgement (no logo) in the auction catalog (value \$20)
- Listing (no logo) on Northshore Senior Center Auction web page (value \$110); Kiwanis of Northshore will include link on Kiwanis website to this Auction web page through April 30, 2010.
- Listing in Auction acknowledgement in the Senior Center’s Summer 2010 newsletter

**\*AUCTION CATALOG RECOGNITION ADVERTISING LEVELS**

One full-page ad (3.5”w x 10” h)	\$150
One half-page ad (3.5”w x 5” h)	\$ 75
One business card ad (3.5”w x 2”h)	\$ 40

- ✓ Recognition (Congratulatory) Ads will be in black and white, using a standard NSC template with sponsor logo.
- ✓ The positioning of advertisements is at the discretion of Northshore Senior Center.



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**SPONSORSHIP FORM**

**Company:** \_\_\_\_\_

**Contact:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/State/Zip:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

\_\_\_\_\_ Yes, my company will support Northshore Senior Center Dinner and Auction by being a sponsor at \$\_\_\_\_\_ level. Enclosed is my check.

\_\_\_\_\_ Please forward our Sponsor Invoice in the amount of \$\_\_\_\_\_ to me.

\_\_\_\_\_ My company wants to support Northshore Senior Center and, in place of a sponsorship, prefers to make a cash contribution of \$\_\_\_\_\_.

If you have any questions, please contact Patricia Gustafson ([patriciag@seniorservices.org](mailto:patriciag@seniorservices.org)) at Northshore Senior Center (425-286-1072). Thank you!

**All donations will be recognized!**